# Case Study





Interior Design Software Reinvented



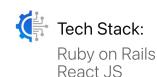
#### **Team Composition:**

4 Senior Engineer 1 Project Manager



#### **Project Duration:**

2.5 years (Dedicated Team)



### **Project Overview**

**Gather is a centralized interior design platform** built to streamline project management and enhance client collaboration. With tools for **automating tasks**, **managing design materials**, **and generating reports**, it empowers designers and clients to work seamlessly together for improved outcomes.

#### **Business Challenges**

- No centralized system for document management, leading to delays and miscommunication.
- **Difficulty tracking** uploaded documents and coordinating among stakeholders.
- Need for seamless integration with third-party web apps for product data extraction.

## Solutions Delivered

- Developed a visual specification management system to standardize document sourcing and enhance communication.
- Built a Chrome extension to extract product details from third-party sites and populate the Gather database.
- Implemented agile methodology to create a platform that improves coordination, accessibility, and workflow efficiency.

# Results & Impact

- Onboarded 3,500+ active users.
- Achieved a 90% performance improvement in project management.
- Enhanced collaboration with tailored interface for designers, clients, and stakeholders.
- Continuous support by Techverx ensures reliability and long-term platform success.

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