Case Study

framesuite

Elevating **Photography into Art**

Team Composition:
4 Senior Engineer
1 Project Manager

Project Duration:
Fixed Price – 6 Months
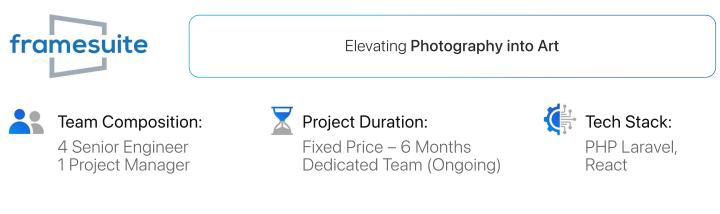Dedicated Team (Ongoing)

Tech Stack:
PHP Laravel,
React

Project Overview

FrameSuite is a SaaS platform built for photographers to design and deliver cohesive wall art displays. It simplifies the technical side of printing and presentation, allowing photographers to focus on creativity while offering a seamless, user-friendly experience.

Business Challenges

- **Maintaining high-quality image resolution** while supporting international color standards.

- **Calibrating custom room images** to ensure accurate visual representation of wall art.

- **Matching frame styles and sizes** to room aesthetics with precision.

- **Optimizing image processing algorithms** for speed without compromising quality.

Solutions Delivered

- **SaaS-based subscription platform** with hundreds of pre-curated, décor-matching designs.

- **Tools for luxury wall art design,** accurate calibration, and real-time frame previews.

- **Instant PDF invoice generation** and order management.

- **Innovative methods** to enhance pixelation effects and processing speed.

Results & Impact

- **2,400 active photographers onboarded** with 1,950+ orders placed.
- **Over $1M in revenue generated in 3 years.**
- Achieved a **70% performance improvement.**
- **Adherence to international standards** and ongoing support ensure consistent quality and reliability.